## **Statistics under 21**

by Marina Peci\*
Advanced School for statistics and socio-economic analyses, ISTAT
Rome, ITALY
peci@istat.it

Statistics helps to understand social phenomena and to make choices; therefore, improving statistical literacy is a valuable goal because Statistics turn numbers in knowledge!

Istat has been actively engaging in the past in strongly wide-spreading statistical literacy towards civil society.

At present the main difference lies in the strategic importance given by Istat to the promotion of statistical literacy.

It is obvious that, in doing that, one of the main targets is represented by the world of education, students and teachers.

The use of web, moreover, is vital in order to catch the attention of *digital natives*; that is using the high computer technology and web2.0 skills which young people nowadays possess in order to attract them to statistics.

The community formed by ISLP country coordinators is an important way in increasing statistical literacy and helping disadvantaged countries, setting up a network of statisticians.

Keywords: digital natives, new technologies, statistical literacy, Web2.0