

食肆的收入及購貨額 按季統計調查報告

Report on Quarterly Survey of Restaurant Receipts and Purchases

2020 年第 4 季
4th Quarter 2020



香港特別行政區 政府統計處
Census and Statistics Department
Hong Kong Special Administrative Region



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引言

1. 食肆收益及購貨額統計數字是從「食肆的收入及購貨額按季統計調查」搜集的數據編製，用來量度消費者在香港餐飲服務的消費水平及趨勢。

2. 食肆的分類是採用「香港標準行業分類」。該行業分類用於各經濟統計調查，把經濟單位撥歸不同的行業類別。本報告內把香港所有食肆歸納為 5 個主要類別，包括：

- (i) 中式餐館；
- (ii) 非中式餐館；
- (iii) 快餐店；
- (iv) 酒吧；以及
- (v) 雜類飲食場所。

3. 政府統計處在 2008 年 10 月推行新的「香港標準行業分類 2.0 版」後，「食肆的收入及購貨額按季統計調查」已作出改變，採用新行業分類編製食肆收益及購貨額統計數字。由 2009 年第 1 季的統計季度起，所有食肆收益及購貨額統計數字均按「香港標準行業分類 2.0 版」編製。

4. 為方便進一步了解飲食業的短期業務表現，本刊物亦發布有關季度內個別月份的食肆收益及購貨額統計數字。

Introduction

1. The Quarterly Survey of Restaurant Receipts and Purchases (QSR) collects data for compiling restaurant receipts and purchases statistics, for gauging the level and trend of consumer spending on catering services in Hong Kong.

2. The classification of restaurants follows the Hong Kong Standard Industrial Classification (HSIC), which is used in various economic surveys for classifying economic units into different industry classes. In this report, all restaurants in Hong Kong have been grouped into 5 broad types, including :

- (i) Chinese restaurants;
- (ii) non-Chinese restaurants;
- (iii) fast food shops;
- (iv) bars; and
- (v) miscellaneous eating and drinking places.

3. Upon the implementation of the new HSIC Version 2.0 by the Census and Statistics Department in October 2008, the QSR has been enhanced to adopt the new classification in compiling the restaurant receipts and purchases statistics. Starting from the reference quarter of Q1 2009, all the restaurant receipts and purchases statistics are compiled based on the HSIC Version 2.0.

4. To facilitate further understanding of the short-term business performance of the restaurants sector, statistics in respect of the restaurant receipts and purchases in individual months of the reference quarter are also published.

概況

5. 根據「食肆的收入及購貨額按季統計調查」，2020年第4季的**食肆總收益價值**的臨時估計為195億元，按年下跌25.1%。同期間，**食肆購貨總額**的臨時估計為63億元，按年下跌24.5%。

6. 扣除其間價格變動的影響後，2020年第4季的食肆總收益以數量計的臨時估計較上年同季下跌25.4%。

7. 按食肆類別分析，2020年第4季與2019年第4季比較，**中式餐館**的總收益以價值計及數量計分別下跌35.4%及35.7%。**非中式餐館**的總收益以價值計及數量計分別下跌20.0%及19.2%。**快餐店**的總收益以價值計及數量計分別下跌15.1%及16.8%。**酒吧**的總收益以價值計及數量計分別下跌46.5%及45.6%。**雜類飲食場所**的總收益以價值計及數量計分別下跌10.1%及11.7%。

8. 2020年第4季與上季比較，經季節性調整的食肆總收益的臨時估計以價值計及數量計分別上升13.3%及11.6%。

9. 2020年全年的食肆總收益價值的臨時估計為794億元。與2019年全年比較，以價值計及數量計分別下跌29.4%及30.0%。同期間，食肆購貨總額的臨時估計為258億元，按年下跌28.4%。

General observations

5. According to the QSR, the *value of total receipts of the restaurants sector* in the fourth quarter of 2020, provisionally estimated at \$19.5 billion, decreased by 25.1% over a year earlier. Over the same period, the provisional estimate of the *value of total purchases by restaurants* decreased by 24.5% to \$6.3 billion.

6. After netting out the effect of price changes over the same period, the provisional estimate of the volume of total restaurant receipts decreased by 25.4% in the fourth quarter of 2020 compared with a year earlier.

7. Analysed by type of restaurant and comparing the fourth quarter of 2020 with the fourth quarter of 2019, total receipts of *Chinese restaurants* decreased by 35.4% in value and 35.7% in volume. Total receipts of *non-Chinese restaurants* decreased by 20.0% in value and 19.2% in volume. Total receipts of *fast food shops* decreased by 15.1% in value and 16.8% in volume. Total receipts of *bars* decreased by 46.5% in value and 45.6% in volume. As for *miscellaneous eating and drinking places*, total receipts decreased by 10.1% in value and 11.7% in volume.

8. Based on the seasonally adjusted series, the provisional estimate of total restaurant receipts increased by 13.3% in value and 11.6% in volume in the fourth quarter of 2020 compared with the preceding quarter.

9. For 2020 as a whole, the value of total receipts of the restaurants sector was provisionally estimated at \$79.4 billion, decreased by 29.4% in value and 30.0% in volume compared with the whole year of 2019. Over the same period, the provisional estimate of the value of total purchases of restaurants decreased by 28.4% to \$25.8 billion.

10. 按食肆類別分析，2020 年全年與 2019 年全年比較，**中式餐館**的總收益以價值計及數量計分別下跌 38.2% 及 38.8%。**非中式餐館**的總收益以價值計及數量計分別下跌 25.6% 及 25.2%。**快餐店**的總收益以價值計及數量計分別下跌 19.1% 及 20.5%。**酒吧**的總收益以價值計及數量計分別下跌 47.9% 及 49.2%。**雜類飲食場所**的總收益以價值計及數量計分別下跌 19.5% 及 21.0%。

11. 按月份分析，2020 年 10 月、11 月及 12 月與上年相同月份比較，食肆總收益價值的臨時估計分別下跌 15.9%、18.6% 及 39.5%。

12. 扣除價格變動的影響後，與上年相同月份比較，2020 年 10 月、11 月及 12 月的食肆總收益以數量計的臨時估計分別下跌 16.4%、19.2% 及 39.4%。

13. 表 1 列出 2019 年第 4 季至 2020 年第 4 季按食肆類別劃分的食肆收益價值及食肆購貨總額。

14. 表 2 列出 2019 年第 4 季至 2020 年第 4 季按食肆類別劃分的食肆收益價值指數。價值指數以 2014 年 10 月至 2015 年 9 月期內的平均食肆收益價值指數定為 100。

10. Analysed by type of restaurant and comparing the whole year of 2020 with the whole year of 2019, total receipts of **Chinese restaurants** decreased by 38.2% in value and 38.8% in volume. Total receipts of **non-Chinese restaurants** decreased by 25.6% in value and 25.2% in volume. Total receipts of **fast food shops** decreased by 19.1% in value and 20.5% in volume. Total receipts of **bars** decreased by 47.9% in value and 49.2% in volume. As for **miscellaneous eating and drinking places**, total receipts decreased by 19.5% in value and 21.0% in volume.

11. Analysed by month, it was provisionally estimated that the value of total receipts of the restaurants sector decreased by 15.9%, 18.6% and 39.5% respectively in October, November and December 2020, compared with the corresponding months a year earlier.

12. After discounting the effect of price changes, it was provisionally estimated that the volume of total restaurant receipts decreased by 16.4%, 19.2% and 39.4% respectively in October, November and December 2020, compared with the corresponding months a year earlier.

13. Table 1 presents the restaurant receipts by type of restaurant and total restaurant purchases by the restaurants sector from Q4 2019 to Q4 2020.

14. Table 2 presents the value index of restaurant receipts by type of restaurant from Q4 2019 to Q4 2020, with the average value index of restaurant receipts from October 2014 to September 2015 taken as 100.

15. 表 3 列出 2019 年第 4 季至 2020 年第 4 季按食肆類別劃分的食肆收益數量指數。數量指數以 2014 年 10 月至 2015 年 9 月期內的平均食肆收益數量指數定為 100。

16. 表 4 列出 2018 年第 1 季至 2020 年第 4 季食肆總收益價值及數量以原來季度數列計算的按年變動百分率，及以經季節性調整數列計算的按季變動百分率。

17. 圖 1 顯示由 2018 年第 1 季至 2020 年第 4 季按季食肆總收益價值指數的變動，及其經季節性調整指數。

18. 圖 2 顯示由 2018 年第 1 季至 2020 年第 4 季按季食肆總收益數量指數的變動，及其經季節性調整指數。

19. 圖 3 顯示由 2019 年 10 月至 2020 年 12 月按月食肆總收益價值和數量指數的變動。

15. Table 3 presents the volume index of restaurant receipts by type of restaurant from Q4 2019 to Q4 2020, with the average volume index of restaurant receipts from October 2014 to September 2015 taken as 100.

16. Table 4 presents the year-on-year rate of change in total restaurant receipts in value and volume terms based on the original quarterly series, as well as the quarter-to-quarter rate of change based on the seasonally adjusted series from Q1 2018 to Q4 2020.

17. Chart 1 depicts the movement of the quarterly value index of total restaurant receipts and its seasonally adjusted index from Q1 2018 to Q4 2020.

18. Chart 2 depicts the movement of the quarterly volume index of total restaurant receipts and its seasonally adjusted index from Q1 2018 to Q4 2020.

19. Chart 3 depicts the movement of the monthly value and volume indices of total restaurant receipts from October 2019 to December 2020.

表 1 : 2019年第4季至2020年第4季食肆收益及食肆購貨價值

Table 1 : Value of restaurant receipts and restaurant purchases, 4th quarter of 2019 to 4th quarter of 2020

百萬港元

HK\$ million

期間 Period	按食肆類別劃分的食肆收益 Restaurant receipts by type of restaurant					食肆總收益 Total restaurant receipts	食肆購貨總額 Total restaurant purchases
	中式餐館 Chinese restaurants	非中式餐館 Non-Chinese restaurants	快餐店 Fast food shops	酒吧 Bars	雜類飲食場所 Miscellaneous eating and drinking places		
2019 第 4 季 Q4	10,819	7,518	5,415	401	1,847	26,001	8,385
2020 第 1 季 Q1	8,068	6,798	4,862	248	1,649	21,625	6,990
第 2 季 Q2	8,195	6,487	4,588	244	1,678	21,192	6,886
第 3 季 Q3	5,740	5,264	4,376	131	1,556	17,066	5,634
第 4 季 Q4 *	6,985	6,015	4,598	215	1,661	19,474	6,335
2019 10 月 Oct	3,508	2,401	1,822	134	602	8,467	2,751
11 月 Nov	3,488	2,386	1,746	128	590	8,339	2,688
12 月 Dec	3,824	2,731	1,846	140	655	9,195	2,947
2020 1 月 Jan	4,179	2,847	1,952	100	636	9,714	3,211
2 月 Feb	1,923	1,902	1,394	77	484	5,779	1,807
3 月 Mar	1,966	2,049	1,516	72	529	6,133	1,972
4 月 Apr	2,067	1,765	1,395	19	509	5,755	1,885
5 月 May	2,867	2,289	1,563	91	571	7,381	2,384
6 月 Jun	3,260	2,433	1,630	134	599	8,056	2,616
7 月 Jul	2,024	1,719	1,480	62	511	5,796	1,902
8 月 Aug	1,484	1,481	1,420	12	501	4,899	1,604
9 月 Sep	2,232	2,064	1,475	56	545	6,371	2,128
10 月 Oct *	2,656	2,199	1,595	110	561	7,121	2,301
11 月 Nov *	2,552	2,094	1,509	86	546	6,786	2,176
12 月 Dec *	1,777	1,722	1,494	19	554	5,566	1,858
2020 全年 Q1-4 *	28,987	24,564	18,424	838	6,545	79,358	25,844

註釋 : * 臨時數字。

Notes : * Provisional figures.

(1) 由於四捨五入關係，個別項目的數字加起來可能與總數略有出入。

(1) The sum of individual items may not add up to the total because of rounding.

表 2 : 2019年第4季至2020年第4季按食肆類別劃分的食肆收益價值指數 (2014年10月至2015年9月期內的平均指數 = 100)

Table 2 : Value index of restaurant receipts by type of restaurant, 4th quarter of 2019 to 4th quarter of 2020 (Average index from Oct. 2014 to Sep. 2015 = 100)

期間 Period	食肆類別 Type of restaurant										所有食肆 All restaurants	
	中式餐館 Chinese restaurants		非中式餐館 Non-Chinese restaurants		快餐店 Fast food shops		酒吧 Bars		雜類飲食場所 Miscellaneous eating and drinking places			
	價值指數 Value Index	按年變動 百分率 Year-on-year % change	價值指數 Value Index	按年變動 百分率 Year-on-year % change	價值指數 Value Index	按年變動 百分率 Year-on-year % change	價值指數 Value Index	按年變動 百分率 Year-on-year % change	價值指數 Value Index	按年變動 百分率 Year-on-year % change	價值指數 Value Index	按年變動 百分率 Year-on-year % change
2019 第 4 季 Q4	91.6	-19.2	101.7	-15.2	116.6	-3.7	103.2	-14.6	114.1	-8.1	100.6	-14.4
2020 第 1 季 Q1	68.3	-39.7	92.0	-29.0	104.7	-17.6	63.9	-37.5	101.9	-26.0	83.7	-31.3
第 2 季 Q2	69.4	-31.5	87.8	-22.3	98.8	-20.8	62.7	-46.0	103.7	-19.6	82.0	-26.0
第 3 季 Q3	48.6	-46.6	71.2	-30.7	94.2	-22.7	33.6	-63.4	96.1	-20.8	66.0	-35.2
第 4 季 Q4 *	59.1	-35.4	81.4	-20.0	99.0	-15.1	55.2	-46.5	102.6	-10.1	75.3	-25.1
2019 10月 Oct	89.1	-18.2	97.5	-16.4	117.7	-3.8	103.1	-10.7	111.6	-8.6	98.3	-14.2
11月 Nov	88.6	-19.1	96.9	-15.7	112.8	-5.4	98.7	-16.7	109.4	-10.2	96.8	-14.9
12月 Dec	97.1	-20.2	110.9	-13.7	119.3	-2.0	107.7	-16.1	121.3	-5.8	106.7	-14.1
2020 1月 Jan	106.2	-10.8	115.6	-12.7	126.1	-3.2	76.9	-25.4	117.9	-17.2	112.7	-10.6
2月 Feb	48.8	-56.2	77.2	-36.3	90.0	-24.6	59.1	-35.7	89.7	-29.4	67.1	-42.4
3月 Mar	49.9	-54.4	83.2	-38.3	97.9	-25.6	55.6	-50.3	98.1	-31.7	71.2	-42.1
4月 Apr	52.5	-45.9	71.6	-35.9	90.1	-25.9	14.8	-87.8	94.2	-27.1	66.8	-38.2
5月 May	72.8	-30.3	92.9	-19.2	101.0	-21.3	70.3	-39.6	105.9	-17.7	85.7	-24.5
6月 Jun	82.8	-19.0	98.8	-12.1	105.3	-15.3	103.0	-6.8	110.9	-13.9	93.5	-15.7
7月 Jul	51.4	-46.1	69.8	-35.5	95.6	-23.6	47.9	-49.7	94.6	-23.2	67.3	-36.6
8月 Aug	37.7	-58.0	60.1	-41.4	91.8	-24.5	9.4	-89.7	92.9	-24.3	56.9	-43.8
9月 Sep	56.7	-35.4	83.8	-14.0	95.3	-20.0	43.4	-51.1	100.9	-14.5	73.9	-24.6
10月 Oct *	67.5	-24.3	89.3	-8.4	103.1	-12.5	85.0	-17.5	103.9	-6.9	82.6	-15.9
11月 Nov *	64.8	-26.8	85.0	-12.3	97.5	-13.6	66.0	-33.1	101.2	-7.5	78.8	-18.6
12月 Dec *	45.1	-53.5	69.9	-36.9	96.5	-19.1	14.7	-86.4	102.7	-15.3	64.6	-39.5
2020 全年 Q1-4 *	61.4	-38.2	83.1	-25.6	99.2	-19.1	53.8	-47.9	101.1	-19.5	76.7	-29.4

註釋 : * 臨時數字。

Note : * Provisional figures.

表3 : 2019年第4季至2020年第4季按食肆類別劃分的食肆收益數量指數 (2014年10月至2015年9月期內的平均指數 = 100)

Table 3 : Volume index of restaurant receipts by type of restaurant, 4th quarter of 2019 to 4th quarter of 2020 (Average index from Oct. 2014 to Sep. 2015 = 100)

期間 Period	食肆類別 Type of restaurant										所有食肆 All restaurants	
	中式餐館 Chinese restaurants		非中式餐館 Non-Chinese restaurants		快餐店 Fast food shops		酒吧 Bars		雜類飲食場所 Miscellaneous eating and drinking places		數量指數 Volume Index	按年變動 百分率 Year-on-year % change
	數量指數 Volume Index	按年變動 百分率 Year-on-year % change	數量指數 Volume Index	按年變動 百分率 Year-on-year % change	數量指數 Volume Index	按年變動 百分率 Year-on-year % change	數量指數 Volume Index	按年變動 百分率 Year-on-year % change	數量指數 Volume Index	按年變動 百分率 Year-on-year % change		
2019 第4季 Q4	80.6	-21.2	92.1	-16.7	101.9	-4.9	97.7	-17.4	98.2	-10.6	89.1	-16.1
2020 第1季 Q1	59.6	-41.0	83.0	-29.8	90.2	-18.8	59.5	-40.8	86.7	-27.6	73.5	-32.5
第2季 Q2	60.5	-32.5	79.6	-22.6	85.1	-22.5	59.5	-47.9	87.6	-21.4	72.1	-27.0
第3季 Q3	43.1	-46.4	67.0	-28.1	81.3	-23.9	32.2	-64.3	82.0	-21.7	59.1	-34.6
第4季 Q4 *	51.8	-35.7	74.5	-19.2	84.7	-16.8	53.1	-45.6	86.6	-11.7	66.4	-25.4
2019 10月 Oct	78.5	-20.3	88.3	-17.9	103.0	-4.9	98.0	-14.3	96.1	-11.1	87.1	-15.9
11月 Nov	78.0	-21.1	87.7	-17.5	98.5	-6.5	93.7	-18.5	94.1	-12.6	85.7	-16.7
12月 Dec	85.4	-22.0	100.3	-15.0	104.1	-3.2	101.3	-19.3	104.3	-8.2	94.4	-15.7
2020 1月 Jan	92.5	-13.1	104.1	-14.2	108.8	-4.6	71.7	-29.3	100.9	-19.0	99.0	-12.5
2月 Feb	42.6	-56.9	69.6	-36.9	77.5	-25.6	55.0	-39.0	76.1	-31.0	58.9	-43.2
3月 Mar	43.6	-55.3	75.2	-38.8	84.3	-26.6	51.8	-53.0	83.2	-33.2	62.6	-43.0
4月 Apr	45.9	-46.7	64.5	-36.5	77.8	-27.4	13.7	-88.4	79.8	-28.7	58.7	-39.1
5月 May	63.4	-31.4	84.5	-19.2	87.1	-22.9	66.6	-41.9	89.4	-19.6	75.4	-25.5
6月 Jun	72.3	-20.0	89.6	-12.1	90.4	-17.4	98.1	-9.7	93.6	-15.9	82.2	-16.8
7月 Jul	45.8	-45.6	66.2	-32.5	83.1	-24.2	45.9	-51.0	81.0	-23.9	60.6	-35.7
8月 Aug	33.7	-57.4	57.2	-38.4	79.3	-25.5	9.1	-90.0	79.7	-24.8	51.3	-43.0
9月 Sep	49.8	-35.9	77.5	-12.2	81.6	-21.8	41.7	-51.9	85.3	-16.1	65.5	-24.8
10月 Oct *	59.0	-24.8	81.6	-7.6	88.3	-14.3	81.8	-16.6	87.5	-8.9	72.8	-16.4
11月 Nov *	56.5	-27.5	77.5	-11.7	83.4	-15.4	63.5	-32.2	85.3	-9.3	69.3	-19.2
12月 Dec *	39.9	-53.3	64.2	-36.0	82.6	-20.7	14.1	-86.0	87.1	-16.5	57.2	-39.4
2020 全年 Q1-4 *	53.8	-38.8	76.0	-25.2	85.4	-20.5	51.1	-49.2	85.7	-21.0	67.8	-30.0

註釋 : * 臨時數字。

Notes : * Provisional figures.

(1) 食肆收益數量指數是採用環比連接法編製，把價值指數內的物價變動因素扣除後所得。

(1) The volume index of restaurant receipts is derived from the value index by adjusting for price changes and is compiled based on the chain-linking approach.

表 4 : 2018 年第 1 季至 2020 年第 4 季的食肆總收益價值及數量變動情況

Table 4 : Movement of the value and volume of total restaurant receipts, 1st quarter of 2018 to 4th quarter of 2020

年 / 季 Year / Quarter			原來數列： 按年變動百分率 ⁽¹⁾ (%)		經季節性調整數列 ⁽²⁾ ： 按季變動百分率 ⁽³⁾ (%)	
			Original series： Year-on-year rate of change ⁽¹⁾ (%)		Seasonally adjusted series ⁽²⁾ ： Quarter-to-quarter rate of change ⁽³⁾ (%)	
			價值 Value	數量 Volume	價值 Value	數量 Volume
2018	第 1 季	Q1	+10.0	+7.0	+2.1	+1.2
	第 2 季	Q2	+6.7	+3.7	-0.2	-0.7
	第 3 季	Q3	+5.5	+2.6	+0.3	-0.4
	第 4 季	Q4	+2.3	-0.5	+0.4	-0.1
2019	第 1 季	Q1	+3.1	+0.6	+2.1	+1.3
	第 2 季	Q2	-0.5	-2.7	-3.0	-3.2
	第 3 季	Q3	-11.8	-13.7	-11.4	-12.1
	第 4 季	Q4	-14.4	-16.1	-2.1	-2.4
2020	第 1 季	Q1	-31.3	-32.5	-18.6	-18.9
	第 2 季	Q2	-26.0	-27.0	+4.9	+5.1
	第 3 季	Q3	-35.2	-34.6	-22.5	-21.4
	第 4 季	Q4 *	-25.1	-25.4	+13.3	+11.6

註釋 : * 臨時數字。
Notes : Provisional figures.

- (1) 數字表示與上年同季比較的變動百分率。
Figures refer to percentage changes over the same quarter in the preceding year.
- (2) 經季節性調整數列是由「X-12 自迴歸-求和-移動平均(X-12 ARIMA)」方法編製，該方法是用作編製經季節性調整的統計數列的標準方法。該數列可隨著資料更新而作出修訂。在按季食肆總收益價值及數量指數而言，當每年第 1 季的數字發表時，會一併修訂對上 3 年的經季節性調整數列。
The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the quarterly value and volume indices of total restaurant receipts, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for the first quarter are published.
- (3) 數字表示與上 1 季度比較的變動百分率。
Figures refer to percentage changes over the preceding quarter.

圖 1 : 按季的食肆總收益價值指數
Chart 1 : Quarterly value index of total restaurant receipts

(2014 年 10 月至 2015 年 9 月的平均指數 = 100)
 (Average index from October 2014 to September 2015 = 100)

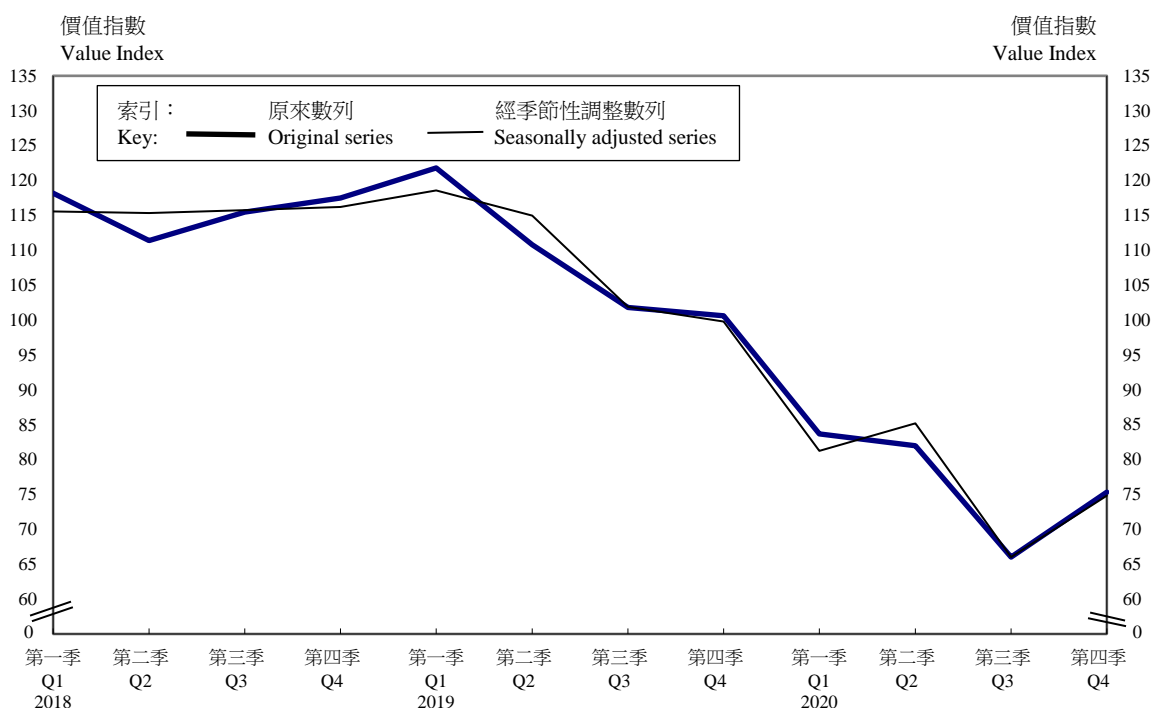


圖 2 : 按季的食肆總收益數量指數
Chart 2 : Quarterly volume index of total restaurant receipts

(2014 年 10 月至 2015 年 9 月的平均指數 = 100)
 (Average index from October 2014 to September 2015 = 100)

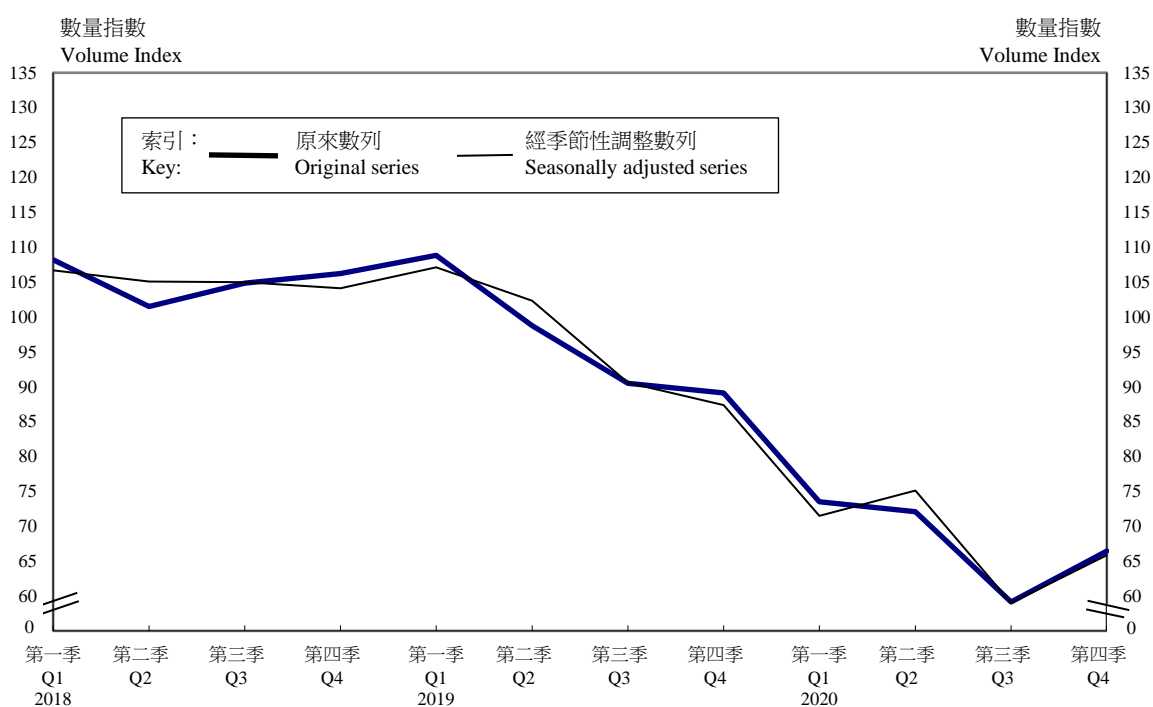
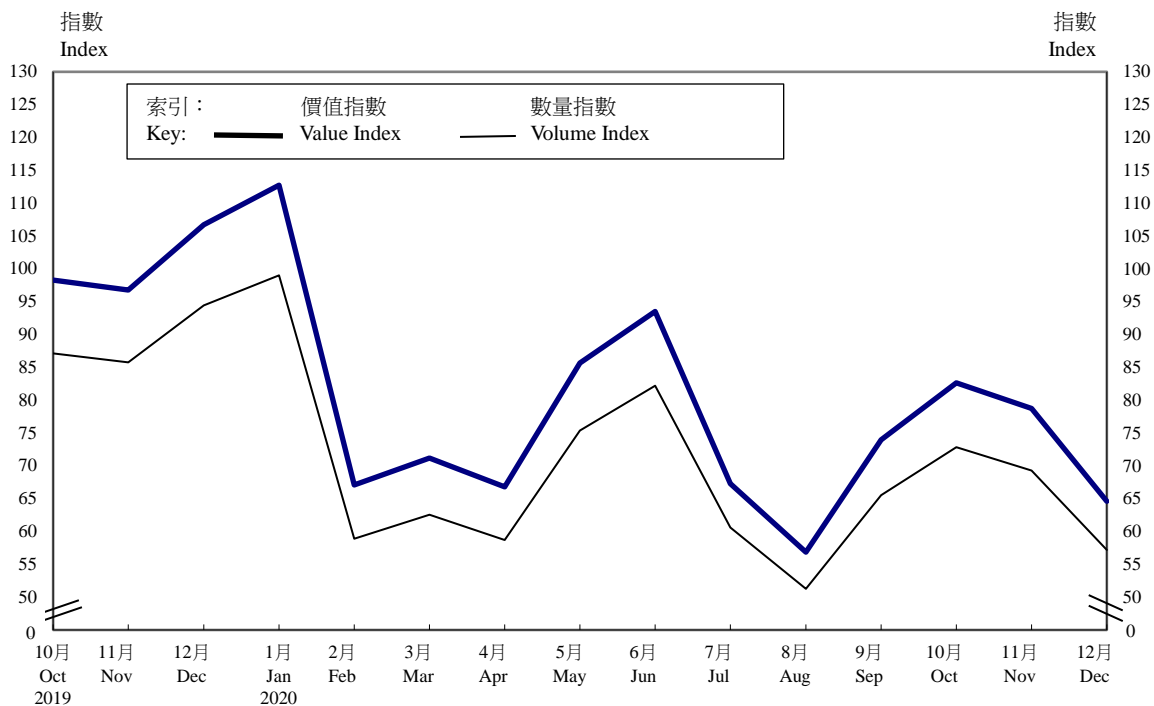


圖 3 : 按月的食肆總收益價值及數量指數

Chart 3 : Monthly value and volume indices of total restaurant receipts

(2014 年 10 月至 2015 年 9 月的平均指數 = 100)
(Average index from October 2014 to September 2015 = 100)



統計調查方法

1. 統計調查的涵蓋範圍

「食肆的收入及購貨額按季統計調查」涵蓋香港所有食肆。由 2009 年第 1 季的統計季度起，「香港標準行業分類 2.0 版」已取代「香港標準行業分類 1.1 版」作為食肆的經濟活動的分類（有關詳情請參閱以下「食肆的分類」一節）。

在採用「香港標準行業分類 2.0 版」後，一些原先在舊行業分類下歸納為食肆的機構單位，可能會重新歸納於其他食肆類別，或甚至已不再歸類為食肆。有關各食肆類別涵蓋範圍的轉變詳情，讀者可參閱附錄 1 及附錄 2 分別載述的「各食肆類別的修訂涵蓋範圍」及「食肆類別按新舊分類對照表」。

2. 食肆的分類

自 1990 年，本處已採納「香港標準行業分類」，用作劃分香港的機構單位的經濟活動。「香港標準行業分類」是以「所有經濟活動的國際標準產業分類（國際標準產業分類）修訂本第 2 版」為藍本，加以編訂，使其切合本地環境，從而反映本港經濟結構。「香港標準行業分類」是一套統計分類架構，按照主要經濟活動把經濟單位撥歸行業類別。這個分類架構不僅是在不同的統計調查中作為抽選經濟單位樣本的基本分層，也是用以編製、分析和發布按經濟活動劃分的統計數字的標準行業分類。

Survey methodology

1. Survey coverage

The Quarterly Survey of Restaurant Receipts and Purchases (QSR) covers all restaurants in Hong Kong. Starting from the reference quarter of Q1 2009, the Hong Kong Standard Industrial Classification (HSIC) Version 2.0 has been adopted in place of HSIC Version 1.1 for classifying the economic activities of restaurants (see the section “Classification of restaurants” below for further details).

It should be noted that some establishments originally classified as restaurants under the old version of HSIC may be re-classified into other restaurant types or may even no longer be classified as restaurants after the implementation of HSIC Version 2.0. For details of the changes in coverage of each restaurant type, readers may refer to Appendices 1 and 2 which present the revised coverage of each restaurant type and a concordance table for types of restaurants under the old and new classifications respectively.

2. Classification of restaurants

Since 1990, the HSIC has been adopted for classifying the economic activities of establishments in Hong Kong. The HSIC is devised using the International Standard Industrial Classification of All Economic Activities Revision 2 (ISIC Rev. 2) as a framework with local adaptation to reflect the structure of the Hong Kong economy. It is a statistical classification framework for classifying economic units into industry classes based on their major economic activities. This framework not only provides a basic stratification for sample selection of economic units in various surveys, but also serves as a standard industrial classification in Hong Kong for compilation, analysis and dissemination of statistics by economic activities.

政府統計處就「香港標準行業分類」不時予以檢討，以反映香港經濟產業結構的變化和新興的經濟活動。「香港標準行業分類 1.1 版」於 2001 年推行，為了使「香港標準行業分類」更能反映本地經濟活動的最新情況，並改善官方統計數字的國際可比性，以便利不同的使用者，「香港標準行業分類」在 2008 年已全面作出修訂。已修訂的「香港標準行業分類」(即「香港標準行業分類 2.0 版」)於 2008 年 10 月公布。有關修訂「香港標準行業分類」的詳情，讀者可參閱刊載於《香港統計月刊》2008 年 11 月號的「修訂「香港標準行業分類」」的專題文章。

由 2009 年第 1 季起，食肆收益及購貨額統計數字的編製是以「香港標準行業分類 2.0 版」為基礎。

政府統計處就 2008 統計年度進行的「食肆的收入及購貨額按季統計調查」所涵蓋的食肆，按其行業組別採用並行編碼(即一套編碼按「香港標準行業分類 1.1 版」，而另一套則按「香港標準行業分類 2.0 版」)。根據新舊系統並行分類的 2008 年調查數據，以「香港標準行業分類 2.0 版」為基礎的一系列按季食肆收益及購貨額統計數字已作出後向估計至 2004 年第 4 季。讀者如對後向估計的統計數列或統計調查結果有任何查詢，請與政府統計處經銷服務統計組聯絡，電話：(852) 3903 7401 或電郵：qsr@censtatd.gov.hk。

The HSIC has been reviewed from time to time to reflect significant changes in the structure of the Hong Kong economy and the emergence of new economic activities. HSIC Version 1.1 was implemented in 2001 and in order to bring HSIC more up-to-date on local economic activities as well as to foster international comparability of official statistics for different users, a full-scale revision exercise was completed in 2008. The revised HSIC, i.e. HSIC Version 2.0, was released in October 2008. Readers may refer to the feature article “Revision of the Hong Kong Standard Industrial Classification” published in the November 2008 issue of the *Hong Kong Monthly Digest of Statistics* for more details on the revision of HSIC.

Starting from Q1 2009, the restaurant receipts and purchases statistics are compiled based on the HSIC Version 2.0.

Parallel coding of the industry classes of restaurants covered in the QSR, one under the HSIC Version 1.1 and the other under the HSIC Version 2.0, was undertaken in different rounds of survey in the reference year of 2008. Based on the 2008 survey data with dual classifications, the series of quarterly restaurant receipts and purchases statistics under HSIC Version 2.0 has been backcasted to Q4 2004. Readers who are interested in the backcasted series or have enquiries about the survey results may contact the Distribution Services Statistics Section of the C&SD (Tel : (852) 3903 7401 or E-mail : qsr@censtatd.gov.hk).

3. 樣本設計

這項統計調查是使用分層輪換複樣本抽樣設計。

抽樣框是先以食肆類別分層，然後在每個食肆類別分層內，再以就業人數分層。最後在每一分層中，抽取指定數目的複樣本。每個分層所抽取的複樣本規模是依照內曼配置方式，按各食肆類別的估計食肆收益的期望精確程度而決定。在每季的6個複樣本當中，會換出3個舊複樣本，由另外3個新複樣本取代。每季共選出約1 100間食肆作統計調查樣本。

4. 數據搜集

每一輪的統計調查問卷會郵寄予被抽選的機構單位。數據經郵遞方式收取，如有需要，則輔以電話或面談訪問，以搜集及核實有關數據。亦製備問卷的電子版本供機構單位填報及以電郵方式提交問卷。

為方便進一步了解飲食業的短期業務表現，由2008年第1季的統計季度開始，亦同時按季搜集有關季度內個別月份的食肆收益及購貨額數據，並由本刊物的2010年第1季期號開始，發布有關季度內個別月份的食肆收益及購貨額統計數字。

5. 食肆收益價值及數量指數的編製方法

食肆收益價值指數是就整個飲食業及各主要食肆類別而編製，在某一期間內與參照期相比的變化，以量度食肆收益價值變動。

3. *Sample design*

A stratified rotational replicate sample design is adopted for the survey.

Restaurants are first stratified by type and then by employment size. Within each stratum, a given number of replicates are created. Sample size in each replicate is determined by Neyman's Allocation according to the desired level of precision for the estimated restaurant receipts for various restaurant types. For each quarter, six replicates are used, with three new replicates rotated in and three old replicates rotated out. A total of around 1 100 restaurants are selected for enumeration for each quarter.

4. *Data collection*

In each survey round, questionnaires are mailed to sampled establishments. Data are collected by post, supplemented by telephone or face-to-face enumeration and verification as necessary. An electronic template of the questionnaire is also available upon request to facilitate completion and submission of the questionnaire by email.

To facilitate further understanding of the short-term business performance of the restaurants sector, data on restaurant receipts and purchases for individual months of a reference quarter are also collected at quarterly intervals as from the reference quarter of Q1 2008. Statistics in respect of the restaurant receipts and purchases in individual months of the reference quarter are published as from the Q1 2010 issue of this report.

5. *Compilation method of the value and volume indices of restaurant receipts*

The value index of restaurant receipts, which is compiled for the entire restaurants sector as well as for each major type of restaurant, measures the change in restaurant receipts in value terms in a particular period as compared with a reference period.

食肆收益數量指數是把食肆收益價值指數內的物價變動因素扣除後所得。由 2016 年第 3 季的統計季度開始，每季發布的食肆收益數量指數是以聯合國統計司採用的《2008 年國民經濟核算體系》所定的環比連接法編製並按年重訂權數。為了保持時間數列的可比性，以環比連接法編製並重訂參照期後的食肆收益數量指數已追溯至 2004 第 4 季，與按「香港標準行業分類 2.0 版」編製的食肆收益及購貨額統計數字的追溯期一致。

6. 數字的發布

臨時數字（包括有關季度的數字及其按月劃分的分項數字）於統計季度後約 1.1 個月後以新聞稿形式發布。這些臨時數字是根據外勤工作截止日期前所搜集的統計調查數據而編製。在截止日期後所收到的數據（通常佔很小部分），會用作修訂臨時數字。修訂數字會於臨時數字發布後約 1 個月提供。2020 年第 4 季食肆收益及購貨額的修訂數字（以及按月劃分的分項數字），將於 2021 年 3 月 19 日開始在政府統計處網站 (www.censtatd.gov.hk/hkstat/sub/bbs_tc.jsp) 及有關刊物發布。

The volume index of restaurant receipts is derived from the value index of restaurant receipts by adjusting for price changes. As from the reference quarter of Q3 2016, the volume index of restaurant receipts published in each quarter is compiled based on the chain-linking approach with annual re-weighting as stipulated in the *System of National Accounts 2008* adopted by the United Nations Statistics Division. To maintain comparability of the time series data over time, re-compilation of the re-referenced series based on the chain-linking approach has been made back to Q4 2004, in tandem with the backcasting of restaurant receipts and purchases statistics based on the HSIC Version 2.0.

6. Data dissemination

Provisional figures (including the figures for the reference quarter and their breakdown by month) are published around 1.1 months after the reference quarter in the form of a press release. These provisional figures are compiled based on survey data collected up to the fieldwork cut off date. Late returns (usually involving only a very small proportion) are used to revise the provisional figures. The revised figures are available about one month after the release of provisional figures. The revised figures on restaurant receipts and purchases for Q4 2020 (with breakdown by month) will be released through the website of the C&SD (www.censtatd.gov.hk/hkstat/sub/bbs.jsp) and relevant publications of the Department from 19 March 2021.

各食肆類別的修訂涵蓋範圍⁽¹⁾
Revised coverage of various types of restaurants⁽¹⁾

食肆類別 Type of restaurant	香港標準 行業編碼 HSIC code	行業名稱 Title
中式餐館 Chinese restaurants	561101	港式茶餐廳 Hong Kong style tea cafes
	561109	粵式酒樓菜館 Guangdong cuisine restaurants
	561110	京、川、滬式酒樓菜館 Beijing, Sichuan, Shanghai cuisine restaurants
	561111	其他中菜的中式酒樓菜館 Chinese restaurants serving other Chinese cuisines
非中式餐館 Non-Chinese restaurants	561103	日式餐館 Japanese cuisine restaurants
	561104	韓式餐館 Korean cuisine restaurants
	561105	泰式餐館 Thai cuisine restaurants
	561106	越式餐館 Vietnamese cuisine restaurants
	561107	法式餐館 French cuisine restaurants
	561108	意式餐館 Italian cuisine restaurants
	561199	其他餐館 Restaurants not elsewhere classified
快餐店 Fast food shops	561200	快餐店 Fast food cafes
	561902	美食廣場內的小店 Stalls at food court
酒吧 Bars	563100	酒吧及酒廊 Bars and lounges
雜類飲食場所 Miscellaneous eating and drinking places	561901	其他自設座位的餐食場所 Other eating places with seats
	561903	外賣店及不設座位的餐膳售賣處 Takeaway shops and meal outlets without seats
	562000	聚會餐飲及其他膳食服務活動 Event catering and other food service activities
	563200	咖啡店 Coffee shops
	563300	涼茶鋪 Herb tea shops
	563900	其他飲品供應場所 Beverage serving places not elsewhere classified

註釋： (1) 修訂後的涵蓋範圍，是根據「香港標準行業分類 2.0 版」所劃分的。

Note: Revised coverage is in accordance with the HSIC Version 2.0.

食肆類別按新舊分類對照表

Concordance table for types of restaurants under old and new classifications

舊分類 ⁽¹⁾ Old classification ⁽¹⁾	新分類 ⁽²⁾ New classification ⁽²⁾
中式餐館 Chinese restaurants	中式餐館 (P) Chinese restaurants (P)
	非中式餐館 (P) Non-Chinese restaurants (P)
	雜類飲食場所 (P) Miscellaneous eating and drinking places (P)
非中式餐館 Non-Chinese restaurants	中式餐館 (P) Chinese restaurants (P)
	非中式餐館 (P) Non-Chinese restaurants (P)
	雜類飲食場所 (P) Miscellaneous eating and drinking places (P)
快餐店 Fast food shops	快餐店 Fast food shops
	雜類飲食場所 (P) Miscellaneous eating and drinking places (P)
酒吧 ⁽³⁾ Bars ⁽³⁾	酒吧 Bars
雜類(其他)飲食場所 Miscellaneous (Other) eating and drinking places	雜類飲食場所 (P) Miscellaneous eating and drinking places (P)

註釋： (P) 部分行業。
Notes : Part of industry.

- (1) 舊分類是根據「香港標準行業分類 1.1 版」所劃分的。
Old classification is in accordance with the HSIC Version 1.1.
- (2) 新分類是根據「香港標準行業分類 2.0 版」所劃分的。
New classification is in accordance with the HSIC Version 2.0.
- (3) 根據新分類，有關類別中的部分行業已不歸納為食肆。
Part of industry in the respective group is no longer classified as restaurants under the new classification.

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of the Census and Statistics Department

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