

Design and Implementation of the Integrated Business Survey in China

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From September 2005 to March 2013, the National Bureau of Statistics of China (NBS) and Statistics Canada (StatCan) carried out a cooperation project on the economic statistics, in order to develop a General Integrated Framework for Business Surveys, meeting China's conditions and suitable for economy-wide implementation. The goal was to improve and standardize the current working mode under which various statistics surveys are conducted by different subject matter departments separately, and thus improve the time, efficiency and quality of the measurement of Gross Domestic Product (GDP). During the project, NBS and StatCan evaluated the current business survey activities in China, and shared practices. With both sides' coordinated efforts, an Integrated Framework for Business Surveys has been developed in China. NBS implemented pilot surveys in several service industries, tested and improved the programs, finally extended the scope of application to all economic surveys, and achieved the goal that the NBS collect, manage, maintain and develop the enterprise data in a centralized manner. As a result, enterprises' burdens are lightened, the survey efficiency is increased, and most importantly, the quality of statistics is improved. This paper will introduce the experience learnt from the project, that is the design and implementation of the Integrated Framework for Business Surveys in NBS, from aspects of management, business register, sample design, questionnaire design, data collection system, processing method and data quality.

Key Words: Data quality, improvement, integrated survey framework